

DIPIN KRISHNAN

Principal Product Engineer · Technical Founder

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Open to senior remote roles worldwide · Open to relocation to Dubai / UAE

PROFILE

Principal-level product engineer, technical founder and hands-on engineering leader with 19+ years building SaaS, fintech, healthcare, privacy and AI systems. I take products from ambiguity to production — understanding users and workflows first, designing pragmatic architecture, then staying hands-on through delivery and measurable outcomes. Founder of 7Unit, an engineering partner serving clients across Europe and the Middle East.

AT A GLANCE

19+

Years shipping software

20+

Products delivered

0 → 1

Product builder

4

Ventures founded or
led as founding engineer

Global

Teams across Europe,
UAE and India

Domains: SaaS & Platforms · Fintech · Healthcare Tech · Privacy & Compliance · AI & Intelligent Systems · Enterprise Software

SELECTED PRODUCTS

TRACE — Privacy & Compliance Operating System

Founder · Product Architecture · Engineering

Compliance teams drown in scattered evidence at audit time. Designed and built a SaaS platform that centralises evidence, assurance and audit readiness so privacy programs become continuously verifiable rather than annually reconstructed.

Hally — Outpatient Workflow Platform

Founder · Product Architecture · Engineering

Clinics lose revenue and patient trust to fragmented appointments, payments and follow-ups. Built a workflow platform connecting appointments, payments and patient journeys into one operational view for clinic teams.

European Fintech Platform (Confidential)

Engineering Lead · Architecture · Delivery

Led architecture and delivery for a production fintech platform serving European markets — redesigning loan onboarding and enterprise dashboards, embedding UX validation into sprints (late-stage redesigns down ~30%) and building reusable React component frameworks that cut engineering rework by ~25%.

7Hub — Multi-Tenant Fintech Ecosystem

7Unit · Product Experience Strategy · Frontend Architecture

Led architecture and product direction for a scalable multi-tenant fintech platform, simplifying complex enterprise workflows into task-based journeys with long-term maintainability.

Raaho.in — Logistics Marketplace

Founding Engineer · 0 → 1 Product Build

Helped take the business from idea to working product — building the core platform with real-time fleet tracking and shaping early execution as a concurrent founding-engineer engagement.

EXPERIENCE

7Unit Softwares (P) Ltd. — Founder & Principal Engineer

Jun 2023 – Present · Dubai, UAE / Bengaluru, India · Director, then CEO from Dec 2025

- Grew 7Unit from an execution-focused agency into a strategic product and engineering partner, winning and retaining long-term clients across Europe and the Middle East.
- Led architecture and product direction of the flagship 7Hub multi-tenant fintech ecosystem — simplifying enterprise workflows into task-based journeys with modular, scalable foundations.
- Built and launched in-house SaaS products end-to-end — TRACE (privacy & compliance operating system) and Hally (outpatient workflow platform) — owning product, architecture and engineering.
- Introduced AI-assisted discovery frameworks that cut requirement-clarity cycles by ~40% and shortened product discovery and validation timelines.
- Established multi-product backlog and sprint governance, reducing parallel-delivery friction by ~30%; design-to-code alignment workflows cut frontend implementation errors by ~25%.

- Turned client escalations into collaborative working sessions, restoring stakeholder confidence and stabilising long-term partnerships; improved margins through tighter scope definition and reuse.
- Built and mentored hybrid UX-engineering leadership with an ownership-driven culture — while remaining hands-on across architecture, code and customer conversations.

We-Unit Group S.p.A. — Product Design Development Specialist (FinTech, Europe)

Nov 2022 – Dec 2025 · Italy HQ / Bengaluru, India

- Worked at the intersection of product design and engineering on production fintech platforms for European markets, bridging Italian HQ and India teams.
- Redesigned loan onboarding and enterprise dashboard workflows, improving usability and adoption for business teams.
- Embedded UX validation into engineering sprints and standardised documentation, lowering late-stage redesigns by ~30% and making delivery more predictable.
- Built modular, reusable React component frameworks, reducing engineering rework by ~25% and improving dashboard performance at scale.

UST Global — Specialist I, UX Engineering (Healthcare)

Jul 2021 – Nov 2022 · India

- Built enterprise healthcare dashboards that improved operational visibility and workflow efficiency by 20–30% for global teams.
- Introduced reusable React UI modules and structured frontend practices, reducing redundant implementation and technical debt; supported pre-sales solution design.

Sella India Software Services — Technical Specialist, UX (Digital Banking)

Sep 2017 – Jul 2021 · Chennai, India

- Modernised digital banking experience platforms; delivered compliance-first UX across banking workflows, improving adoption metrics.

Raaho — Senior Software Developer / Founding Engineer

Sep 2017 – Jun 2021 · Chennai, India · Concurrent 0→1 engagement alongside Sella role

- Built the end-to-end logistics platform with real-time tracking and monitoring, improving operational visibility across distributed fleets.

Earlier Roles

UST Global — Senior System Analyst, Software Development (2015–2017) · Sella India — Senior Analyst, Software Development (2012–2015) · CML Media Software — Software Engineer (2011–2012) · SDK-Technologies — Software Developer (2010–2011) · Sutherland Global Services — Sr. Technical Support Executive (2006–2008)

IMPACT HIGHLIGHTS

- Saved \$1.2M+ annually in long-term engineering effort through reusable UX and frontend frameworks.
- Reduced redesign cycles by ~25% through early UX-architecture alignment; improved decision speed by ~30% via shared UX frameworks across fintech platforms.
- Cut frontend implementation time by ~30% with design systems and optimised design-to-dev handoffs.
- Shortened requirement clarification by ~40% with AI-assisted discovery frameworks.
- Launched GenAI product assistants that reduced user onboarding time by ~20%.

EDUCATION & RECOGNITION

Diploma, Instrumentation & Control Engineering — VLB Janakiammal Polytechnic College (2002–2005)

Spot Award, Excellent Contribution to UI/UX Development (Sella) · 'Putting Client First' Execution Mindset Recognition